### A Joint Degree

Two world-class institutions, one unique experience in dynamic management education.

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The Big Picture

IE Business School and Brown University have forged a unique alliance to offer a joint Executive MBA degree that goes beyond the boundaries of traditional business education. Anchored in the values and strengths of both institutions, the IE Brown Executive MBA integrates innovative management skills with the human sciences and practical business studies. The 15-month curriculum is designed for executives who seek to inspire those around them, while disrupting the future of business.

By blending innovative management education with the humanities, the IE Brown Executive MBA provides a platform for reflective leaders to think beyond business and explore strategy, decision-making and creativity in the spirit of open debate and critical thought.

The IE Brown Executive MBA joint degree employs both face-to-face and interactive online learning, allowing participants to expand their network, engage in new experiences and apply their newly acquired knowledge to their professional context in real time.

→ LENGTH: 15 months
→ FORMAT: Blended Methodology
→ INTAKE: March
→ LOCATION: Online, Madrid, Cape Town & Providence

Beyond the boundaries of traditional business education.

1st Worldwide for International Student Body (IE Business School)
FINANCIAL TIMES 2018

Ivy League Education from one of the World’s Top Universities (Brown University)
5 REASONS TO STUDY THE IE BROWN EXECUTIVE MBA

A NEW WAY OF DOING BUSINESS

The IE Brown Executive MBA seamlessly blends an advanced business curriculum with the humanities and social sciences. As a result, it provides students with a broader vision of business and society and enhances their critical thinking and complex problem solving capabilities. By studying a broad range of subjects that complement dynamic business courses, program participants become well-rounded executives, prepared to confront complex business challenges.

TWO WORLD-CLASS INSTITUTIONS

This unique joint degree program unites the resources and prestige of IE Business School and Brown University, creating an educational opportunity unlike any other. As you study you’ll enjoy all the advantages of each school and upon graduation, you’ll gain Alumni status at both institutions. This opens up an array of opportunities that transcend continents, borders and industries.

LEARN FROM LEADING EXPERTS

One of this program’s biggest advantages is its world-class faculty, made up of industry leaders, accomplished academics and experts. By bringing together instructors from IE Business School and Brown University, we have created a truly international and multidisciplinary academic team. Our faculty members represent a variety of backgrounds and specialties, allowing them to offer program participants unique perspectives and varied lenses for an unparalleled learning experience.

FLEXIBLE BLENDED FORMAT

The IE Brown Executive MBA combines cutting-edge technology with rigorous, top-quality academic offerings to provide a future-forward education that fosters innovative thinking. This flexible methodology allows students access to an outstanding Executive MBA program without interrupting their professional or personal lives. What’s more, the program’s unique immersion experience in Cape Town provides the opportunity to put theory into practice in a complex, real-world context.

EXPAND YOUR GLOBAL NETWORK

This program boasts a remarkably diverse cohort. As program participants forge connections with like-minded executive leaders, they build a global network of lifelong contacts. The face-to-face periods in Madrid, Providence and Cape Town provide memorable opportunities to strengthen professional relationships and learn from the group’s collective talent and experience.
TWO POWERFUL INSTITUTIONS OFFERING ONE JOINT EXECUTIVE MBA

IE Business School is consistently regarded as one of the best business schools in the world in international rankings. Beginning as an independent, post-graduate institution in 1973, IE Business School has gone on to consolidate its reputation for being a highly innovative school with a uniquely entrepreneurial spirit. Through hands-on, practice-based programs, this institution has transformed managerial education, while simultaneously incorporating the humanities into business education, and using dynamic blended learning strategies.

Brown University, located in Providence, Rhode Island, is among the most prestigious universities in the U.S. A member of the esteemed Ivy League, its outstanding undergraduate, graduate and medical degree programs are characterized by a distinctive academic philosophy, a world-class faculty and a long-standing tradition of innovative and rigorous multidisciplinary study. Around the world, Brown alumni can be found in leadership positions across the public and private sector.

IE Brown Executive MBA joint degree graduates will receive one diploma awarded by both institutions, and will enjoy full alumni status from both IE Business School and Brown University.
A COMMON PURPOSE

Martin Boehm
Dean of IE Business School

As Dean of IE Business School, I would like to express my both excitement and my firm conviction that the personal and professional success of this partnership will be a testament to our two outstanding institutions. It is a partnership of which we are very proud—one which we believe will challenge even the best minds, creating leaders and entrepreneurs that will leave a mark on the world for many years to come.

Drawing on a wide range of knowledge from the liberal arts, as well as more traditional business acumen, our students will be equipped with a vision that is both rich and broad, preparing them to face the world and embody the qualities that we hold so dear at IE.

Leah VanWey
Dean, School of Professional Studies
Professor of Sociology and Environment & Society

This partnership brings the world-class business education that is a hallmark of IE Business School together with Brown University’s focus on interdisciplinarity and student empowerment. Brown brings a breadth of coursework on the impact of diverse social, political, and technological contexts within which global leaders must navigate business decisions.
IE Brown Executive MBA Profile

The IE Brown Executive MBA is for you if....

➔ You are a leader willing to innovate and make an impact in business and society.

➔ You want to be a leader who promotes sustainability and social responsibility in a global economy.

➔ You have more than 10 years of work experience and a minimum of 3 years in a management position.

➔ You want to develop a global network of C-suite leaders.

39
AVERAGE AGE

+20
NATIONALITIES

16
YEARS AVERAGE WORKING EXPERIENCE

36%
WOMEN
CLASS PROFILE

As with any Blended program, the IE Brown Executive MBA is not limited to a single geographic location. This learning format combines face-to-face periods with interactive, online sessions so that participants can take part in the program from anywhere in the world.

Classes are naturally diverse in terms of nationalities and cultural backgrounds. However, we are also committed to encouraging diversity in other areas, such as gender, industry, sector and function. We believe that by leveraging our different backgrounds, we maximize our collective learning experience and enhance our knowledge.

Industries

- 17% TELECOM / TECH
- 17% NGO / PUBLIC SERVICES / GOVERNMENT
- 14% INDUSTRIAL MANUFACTURING
- 10% BANKING INVESTMENT & FINANCIAL SERVICES
- 10% ENTERTAINMENT / MEDIA / ADVERTISING
- 7% TRANSPORT / TRAVEL
- 7% EDUCATION / TRAINING
- 7% PHARMACEUTICAL / HEALTH
- 5% ENERGY
- 3% CONSULTING
- 3% INSURANCE
The 15-month IE Brown Executive MBA has five face-to-face periods, amounting to approximately 8.5 weeks in total. The face-to-face periods take place at IE Business School’s campus in Madrid, Spain; Brown University’s campus in Providence, Rhode Island; as well as in Cape Town, South Africa. Outside of these sessions, program participants will have the opportunity to continue learning through interactive virtual modules led by faculty.

The module in South Africa is an immersion experience designed to allow students to experience the “beyond business” focus of the program in a real-world setting. Throughout the week in Cape Town, program participants are encouraged to apply the knowledge acquired in previous classroom and online sessions. This enriching on-site experience—in which new opportunities are proposed, explored and developed—is intensified by the dynamic cultural, political and human elements within the local context.

*Online learning periods occur between each face-to-face module, ensuring continuous learning and interaction between classmates throughout the duration of the program.