NOVARICA

Insurance IT Leadership Development Program

BUSINESS CHALLENGE

Novarica is a research and advisory firm that helps more than 100 insurance CIOs and their teams make better decisions about strategy and projects. Novarica turned to Brown for help in developing the next generation of senior leaders in its client organizations.

BROWN'S SOLUTION

Brown developed a 2.5-day Executive Development Program to accelerate the development of IT executives. The program was designed to augment participant's technical skills with a broader strategic perspective and expertise dealing with team members, employees and supervisors.

The program included workshops and individual coaching sessions led by Brown faculty. Novarica experts in insurance IT also delivered sessions on industry-specific topics. Program curriculum included:

- Persuasive Communication
- Effective Leadership and Emotional Intelligence
- Coaching Skills for Leaders
- Managing Difficult Conversations
- Technology Leadership in a Changing Environment
- The Three Levers of Value and Insurance IT Strategy

IMPACT

83% of program evaluation survey respondents rated the program very or highly effective. 100% of survey respondents agreed that they had "learned new valuable knowledge and skills in this program that will inform their thinking and leadership professionally." The program will continue to run twice each year.

> **"Any company that is focused on increasing knowledge and exposure to leading-edge thinking and practice in business, should work with Brown. The faculty is top-notch, the facilities are great, the support staff is extremely helpful, and the program ran very smoothly."**
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> MATTHEW JOSEFOWICZ '94
> CEO, Novarica

> **"Such a wonderful experience and a whole brand new appreciation and respect for Brown University. I really like the Novarica/ Brown partnership which was the attraction for me to attend this. I will definitely recommend this to colleagues and industry peers."**
>
> PROGRAM PARTICIPANT
> Novarica

BROWN
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