

Please note: This letter should be used as an example, not a definitive model. Thoroughly examine the content and customize it so that it is accurate or relevant to your situation.

Dear [First Name],

I am eager to support the success of [Organization] as well as continuously improve my own skills and growth. As such, I am writing to seek your sponsorship and support to enroll in [Leader as Coach](#), a highly-experiential online program from Brown University and ACT Leadership. This program will not only help me gain the skills to lead and manage others, it will also expand my professional network.

Leader as Coach combines live demonstrations, self-reflection, and structured practice to develop participants' skills as a "coach-like" leader using concepts grounded in developmental psychology, neuroscience, and research in leadership effectiveness.

By the end of the program, I will be equipped to:

- Transform the culture within my team
- Create safety, trust and authentic relationships focused on performance effectiveness
- Reframe limiting mindsets to ones connected to values and purpose to successfully manage change
- Recognize my own leadership style and impact, triggers, beliefs and values
- Empower my team to reach their full potential

Research proves that coach-like leaders are able to retain staff, build resilience through change, generate more creative solutions, and develop inclusive team cultures – all crucial skills to lead [Organization] into the future. Through the application exercises, I will begin to apply what I learn back to our organization immediately.

Thank you for your consideration of this request. I look forward to being able to utilize this new leadership style to advance our mission!

Sincerely,
[Name]
