JSW
Better Everyday

Advanced Strategic Leadership for Global Organizations

BUSINESS CHALLENGE

JSW Steel Ltd. is a $14B conglomerate and one of the fastest-growing companies in India with a footprint in over 140 countries. JSW was looking for a custom program to hone the leadership skills of senior executives across their various lines of business and functions in support of their succession planning efforts.

BROWN'S SOLUTION

Brown School of Professional Studies created a week-long transformative learning experience for JSW's top senior leaders. The program was designed and delivered by Brown's distinguished faculty and top scholars across more than 10 departments.

The program's rich and intensive curriculum was designed to enhance the participants' strategic thinking and understand the rapidly changing global political, economic and technological forces impacting industry today. The curriculum balanced theory and practice to expand and challenge the participants' world view and capacity for strategic leadership.

IMPACT

Over 90% of all participants strongly agreed that they acquired new valuable knowledge and skills and would enroll again and recommend to others.

JSW has entrusted Brown with the development of their senior leaders. Each year, the company nominates rising leaders across the company to attend Brown's program.

> "A great learning experience. Back to the classroom after almost two decades proved to be an opportunity to reinvent."
>
> PROGRAM PARTICIPANT
> JSW Group

> "We were extremely impressed by Brown's ability to hone in on educational opportunities to strengthen our executives' global acumen and leadership capacity. Proof of the program's success: attendees overwhelmingly hailed Brown's program as an invaluable experience that will inform their thinking and leadership going forward."
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> AJANTA CHATTERJEE
> Group Head Organization Development and Talent, JSW Group

BROWN
School of Professional Studies

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