



Online Master's in Business Analytics

THE SCHOOL OF PROFESSIONAL STUDIES

OVERVIEW

The online master's in business analytics from Brown University's School of Professional Studies teaches working professionals to turn messy, real-world data into actionable insights. The program covers the full analytics pipeline — from data preparation to predictive modeling, machine learning and generative AI — while emphasizing ethical data use. Students develop the judgment to apply the right methods and communicate insights effectively to stakeholders.

CURRICULUM

The program curriculum guides students through each stage of the analytics process, from preparing and exploring data to applying advanced analytical methods. Students focus on translating analysis into actionable decisions and communicating findings effectively. Ethical data use is woven throughout the program, which culminates in a capstone project where students apply their skills to a business-relevant challenge.

LENGTH

16 months

ENTRY TERM

Fall / Spring

FORMAT

Online

SCHOOL

Professional Studies

SCHOLARSHIPS

Up to 50%

"At Brown, you'll master the complete analytics pipeline- from transforming messy, real-world data into strategic insights, to communicating findings that drive decision-making across your organization,"

— Andrew Banasiewicz
Academic Director

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ONLINE MASTER'S PROGRAMS

Why Brown?

A master's degree from Brown University will set you apart — distinguished by academic excellence, diverse perspectives and intellectual curiosity. When you join our flexible online master's program, you'll thrive in a vibrant, global community led by world-class faculty and industry experts who are deeply committed to teaching and supporting you through individualized mentorship, experiential learning and networking opportunities, from where you are.

Dedicated support for your studies, your career and you.

Online master's students have access to the same support and resources as on campus students from a dedicated team at the Center for Master's Student Excellence, with the mission to help you excel at Brown and beyond.

Student Support



- Academic Support
- Financial Resources
- Health & Wellbeing

Career Services



- Virtual Career Center
- Tailored Workshops
- Jobs & Internships
- Career Advising

Student Engagement



- Programs & Events
- Student Council
- Life at Brown
- Networking



Take the Next Step

Begin your journey to academic and professional excellence. Learn more about admissions, explore financial aid options or schedule a call today.

Visit: <https://graduateprograms.brown.edu/graduate-program/business-analytics-online-scm>

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